

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Contract / Revision 499828 /		Alt Order # 06386849
Product SENATE MAJORITY PAC		
Contract Dates 10/28/12 - 11/05/12		Estimate # 2155
Advertiser Senate Majority PAC		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 94	Product Code 100
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/02/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				3	\$375.00			
N 2	KVVU	10/29/12	11/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$450.00			
N 3	KVVU	10/29/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				2	\$3,500.00			
N 4	KVVU	10/30/12	11/02/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$425.00			
N 5	KVVU	10/30/12	11/02/12	Anderson	3-4p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				3	\$450.00			
N 6	KVVU	10/30/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$500.00			
N 7	KVVU	10/30/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				2	\$950.00			
N 8	KVVU	10/29/12	11/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$750.00			
N 9	KVVU	10/30/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				2	\$1,025.00			
N 10	KVVU	10/30/12	11/02/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				2	\$900.00			
N 11	KVVU	10/29/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
499828 /	06386849

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/12 - 11/05/12	SENATE MAJORITY PA	2155

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Majority PAC	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																	
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N 12	KVVU	10/30/12	11/02/12	Extra	M-F 7-730p		:30			NM	3	\$2,850.00																																																																	
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N 13	KVVU	10/29/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	8	\$9,800.00																																																																	
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N 14	KVVU	10/30/12	11/02/12	TMZ	730-8p		:30			NM	4	\$5,400.00																																																																	
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N 15	KVVU	10/29/12	11/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$1,350.00																																																																	
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		Week: 10/29/12	11/04/12	MTWTF--				3	\$450.00																																																																				
N 16	KVVU	11/05/12	11/05/12	Bones	Mon 8p-9p		:30			NM	1	\$7,500.00																																																																	
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		Week: 11/05/12	11/11/12	1-----				1	\$7,500.00																																																																				
N 17	KVVU	11/05/12	11/05/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$6,800.00																																																																	
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																				
		Week: 11/05/12	11/11/12	1-----				1	\$6,800.00																																																																				
N 18	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00																																																																	
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td>Week: 10/29/12</td><td>11/04/12</td><td>-----1-</td><td></td><td></td><td></td><td>1</td><td>\$2,100.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						Week: 10/29/12	11/04/12	-----1-				1	\$2,100.00																																										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																				
		Week: 10/29/12	11/04/12	-----1-				1	\$2,100.00																																																																				
N 19	KVVU	11/03/12	11/03/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$350.00																																																																	
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td>Week: 10/29/12</td><td>11/04/12</td><td>-----1-</td><td></td><td></td><td></td><td>1</td><td>\$350.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						Week: 10/29/12	11/04/12	-----1-				1	\$350.00																																										
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<table><tr><td></td><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td></td><td><u>Rate</u></td><td><u>Type</u></td><td></td><td></td></tr><tr><td></td><td>1</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Criminal Minds</td><td>Sat 5-6p</td><td>-----Sa--</td><td>:30</td><td></td><td>\$350.00</td><td>NM</td><td></td><td></td></tr><tr><td></td><td colspan="12">See MG 19.2</td></tr><tr><td></td><td>2</td><td>KVVU</td><td>11/04/12-11/04/12</td><td>Friends Weekend</td><td>5-6p</td><td>-----Su</td><td>:30</td><td></td><td>\$350.00</td><td>NM</td><td></td><td></td></tr><tr><td></td><td colspan="12">© MG for 19.1 11/03</td></tr></table>														<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				1	KVVU	10/29/12-11/04/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		\$350.00	NM				See MG 19.2													2	KVVU	11/04/12-11/04/12	Friends Weekend	5-6p	-----Su	:30		\$350.00	NM				© MG for 19.1 11/03											
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N 20	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	\$7,500.00																																																																	
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N 22	KVVU	11/05/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00																																																																	
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N 23	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$3,500.00																																																																	
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td>Week: 11/05/12</td><td>11/11/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$3,500.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						Week: 11/05/12	11/11/12	1-----				1	\$3,500.00																																										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																				
		Week: 11/05/12	11/11/12	1-----				1	\$3,500.00																																																																				
N 24	KVVU	11/05/12	11/05/12	Katie Couric	2-3p		:30			NM	1	\$425.00																																																																	
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td>Week: 11/05/12</td><td>11/11/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$425.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						Week: 11/05/12	11/11/12	1-----				1	\$425.00																																										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																				
		Week: 11/05/12	11/11/12	1-----				1	\$425.00																																																																				
N 25	KVVU	11/05/12	11/05/12	Anderson	3-4p		:30			NM	1	\$450.00																																																																	
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td>Week: 11/05/12</td><td>11/11/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$450.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						Week: 11/05/12	11/11/12	1-----				1	\$450.00																																										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																				
		Week: 11/05/12	11/11/12	1-----				1	\$450.00																																																																				
N 26	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00																																																																	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 499828 /		<u>Alt Order #</u> 06386849
<u>Contract Dates</u> 10/28/12 - 11/05/12	<u>Product</u> SENATE MAJORITY PAC	<u>Estimate #</u> 2155
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$950.00			
N 27	KVVU	11/05/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$750.00			
N 28	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,025.00			
N 29	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,250.00			
N 30	KVVU	11/05/12	11/05/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$950.00			
N 31	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,225.00			
Totals											66	\$82,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	66	\$82,500.00	\$70,125.00
Totals	66	\$82,500.00	\$70,125.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT23/12 15.10

REP: TO ROSE
FR NIKKI
OK'D M1-M4
SEE LINES 33-36
TOTAL SAME
PLS CNF THANKS

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 94 AGENCY PRODUCT CODE = 100 AGENCY EST# = 2155											
1	S	100P-200P	30		\$375.00	10/29	11/2	0		M-F	0
PROGRAM : COPS CON COM1 : COPS											
33	A	100P-200P	30		\$375.00	10/29	11/2	3		M-F	3
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CORRECTION. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-1 FOR 3 SPOTS/WK											

REP HEADLINE# 6386849 TRF# 499828
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 15.10
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#22	MISSED: MON/100P-200P				NOV5		30S	\$375.00	(OCT23/12)	
			OFFER: MON/100P-200P				NOV5		30S	\$375.00	PLS ADVISE.	
			CMT: PRG CORRECTED. PLS APPROVE.									
OCT/12			\$.00	NOV/12		82500.00						

CONTRACT TOTAL 82500.00
TOTAL SPOTS 66

MARKET TOTALS \$412,500 KVVU 20% KSNV 33% KLAS 13% KTNV 25% KVMY 5% KVCW 3% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6386849
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT19/12 13.42
*** KVVU-TV ***

ADV # ADV. NAME ISS/SENATE MAJORITY PAC REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 499828 CONTRACT # 6386849 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE MAJORITY PAC EST#2155 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT28/12 NOV5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 13.42

REP: TO ROSE
FR NIKKI
NEW SENATE MAJORITY PAC
TOTAL \$82,500
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 94
AGENCY PRODUCT CODE = 100
AGENCY EST# = 2155

1			100P-200P	30		\$375.00	10/29	11/2	3		M-F	3
PROGRAM : COPS												
CON COM1 : COPS												
Cops 100g												
2			1000A-1100A	30		\$450.00	10/29	11/2	3		M-F	3
PROGRAM : DR OZ												
CON COM1 : DR OZ												

REP HEADLINE# 6386849
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.42
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$3,500.00	10/29	11/2	2		M-F	2
4			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$425.00	10/29	11/2	4		M-F	4
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$450.00	10/29	11/2	3		M-F	3
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$500.00	10/29	11/2	4		M-F	4
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/29	11/2	2		M-F	2
8			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$750.00	10/29	11/2	3		M-F	3
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/29	11/2	2		M-F	2
10			600P-630P PROGRAM : FOX 5 NEWS AT 6PM CON COM1: FOX 5 NEWS AT 6PM	30		\$900.00	10/29	11/2	2		M-F	2
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$1,250.00	10/29	11/2	3		M-F	3

REP HEADLINE# 6386849
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.42
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/29	11/2	3		M-F	3
13			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$1,225.00	10/29	11/2	8		M-F	8
14			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$1,350.00	10/29	11/2	4		M-F	4
15			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$450.00	10/29	11/2	3		M-F	3
16			800P-900P PROGRAM : BONES CON COM1: BONES	30		\$7,500.00	11/5	11/5	1		MON	1
17			900P-1000P PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR	30		\$6,800.00	11/5	11/5	1		MON	1
18			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$2,100.00	11/3	11/3	1		SAT	1
19			500P-600P PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$350.00	11/3	11/3	1		SAT	1
20			700P-800P PROGRAM : TMZ WEEKEND CON COM1: TMZ WEEKEND	30		\$.00	11/3	11/3	0		SAT	0

REP HEADLINE# 6386849
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.42
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:
21			800P-900P	30		\$7,500.00	11/1	11/1	1		THU	1
PROGRAM : THE X-FACTOR RESULTS												
CON COM1: THE X-FACTOR RESULTS												
22			100P-200P	30		\$375.00	11/5	11/5	1		MON	1
PROGRAM : COPS												
CON COM1: COPS												
23			1000A-1100A	30		\$450.00	11/5	11/5	1		MON	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
24			1000P-1100P	30		\$3,500.00	11/5	11/5	1		MON	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												
25			200P-300P	30		\$425.00	11/5	11/5	1		MON	1
PROGRAM : KATIE COURIC												
CON COM1: KATIE COURIC												
26			300P-400P	30		\$450.00	11/5	11/5	1		MON	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
27			500P-530P	30		\$950.00	11/5	11/5	1		MON	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
28			500A-600A	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												
29			530P-600P	30		\$1,025.00	11/5	11/5	1		MON	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												

8-10P
Cops 1008

REP HEADLINE# 6386849
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT19/12 13.42
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			600A-700A	30		\$1,250.00	11/5	11/5	1		MON	1
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
31			700P-730P	30		\$950.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
32			700A-900A	30		\$1,225.00	11/5	11/5	2		MON	2
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
OCT/12			\$.00			NOV/12						
												82500.00
												66

MARKET TOTALS \$412,500 KVVU 20% KSNV 33% KLAS 13% KTNV 25% KVMY 5% KVCW 3% CABL 0%
 KTUD 1%
 SVC- NSI
 DEMOS- RA35+*